**Street Chamber of Trade and Commerce**  
**Thursday 20th January 2011. The Unity Club, Leigh Road, Street.**

**PRESENT:** Chair – Emma Hubbuck (EH) (Emma Hubbuck Associates), Graham Knight(GK)(Strode College & MACOC), Steve Martin (Quartz ABS), Treasurer - Philip Eavis (Living Homes), Walter Antenello (The Unity Club), Judy Beveridge (John Beveridge Engineers), Matt Turner (Clarks International), Tom Morgan (Jungle Property), Paul Stephenson (Cognique), Terry Napper (County Council), Bobby Appleby, Secretary.

**Apologies:** Louise Lang (Millfield), Louise Evans (Realm), Anne Martin (Quartz ABS).

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<th>Item</th>
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<td>Emma Hubbuck opened the meeting by welcoming those present. Terry Napper asked if the Committee would discuss the Tesco Application at the start of the meeting as he had to leave to be at the Parish Council Meeting, and would like to take to the meeting the Committee’s views on the Application.</td>
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<td>Emma Hubbuck asked Judy Beveridge to give the Committee an update. Judy Beveridge said that the new Tesco Application had been approved with some major differences from the original application. The store would be smaller and the access to the store would be from the Morlands site with a new road being constructed. Terry Napper voiced his concern about what would happen to the £70,000 which had been offered to enhance the High Street, Street, now that the store was of a smaller size and that the store in Street would stay open for the 5 years as had been agreed. The committee voiced concerns about what produce and goods were going to be sold in the store and the impact it will have on the traders in the High Street. The Committee agreed that another operator needed to be persuaded to take on the store in street to force competition and EH will speak to Louise Evans at Realm to hear their views. <strong>EH/TN</strong></td>
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<td>Philip Eavis also asked to bring up Street in Bloom under AOB, before Terry Napper left. PE said that Street in Bloom no longer existed and therefore that hanging baskets were in doubt for this year. PE asked if TN would ask the Parish Council to consider continuing their funding of the baskets and in the meantime discussion was continuing with traders to see if another way of funding the baskets and planters can be arranged.</td>
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<td>Terry Napper left meeting.</td>
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   **Matters Arising:** Cancer Research week raised £3.900. Well done and thanks to all who helped.  
   Street Library is not on the closure list but no other information available about hours etc.  
   Event Insurance: EH still looking into this, nothing from Higos yet, and looking at other companies. Committee suggested Jelf group, and Glenworth.

2. **Review of Christmas Event 2010 and costs Christmas 2011:**
   There was a general feeling that it could have been so much better and was not helped by not having a tree with lights, no focal point to the day. Some of the craft stalls were OK, and Brookside and Hindhayes schools were very good with the singing and help with Art Competition. EH said a very big thanks to Anne Martin, Philip Eavis and Anthea Westlake for their tremendous help and hard work. The Committee thanked Emma Hubbuck for her hard work as well in trying to co-ordinate the whole event under trying conditions.
   
   The Committee discussed what the Chamber’s strategy should be for the Christmas 2011 event being in mind the fact that money will not be coming from Mendip District Council and that the lights and trees along the High Street in 2010 cost £10,000-£11,000. The Parish Council have committed £2,500 for 2011; Clarks International gave £4000 in 2010 but is not sure if they will commit the same sum for 2011. EH will talk to Louise Evans of Realm about what they are planning for Christmas and how can the High Street and the Chamber work with them to put on a joint event. There was a suggestion of an external Event Organiser working with the Parish Council and the Chamber to help with this and other events. A discussion about the
role of the Chamber with regards to a Christmas event took place and suggested that a survey of the Street businesses about what they want the Chamber to do, which may then increase the members of the Chamber. Matt Turner (Clarks) suggested that the application for money from Clarks should be done early rather than leave it too late. Graham Knight wondered if it would be useful to find out what other Chambers were doing and how they were funded. Everyone agreed that an attempt to keep the lights and Christmas event going and renewed effort to try and involve and recruit more Chamber members from the traders and businesses in the town would help.

3. Events 2011
Graham Knight said the Lunch with the Bank of England representative went very well and he had taken all the comments back to the Bank.
The Lunch with Tessa Munt MP on 11th February already had 12 people booked and EH was sure more would follow.
The other events during the year were being organised and Graham Knight suggested a sub-committee be set up to organise the events with help of one of his Apprentices.
Philip Eavis wondered if the Customer Service Awards evening could be a dinner and GK will look into cost implications.
GK will also talk to Louise Evans at Realm if they would like to be involved.
EH asked if anyone had any suggestions for an event to please contact her or GK.

4. Apprenticeships:
GK spoke about the new initiative around Apprenticeships and that he is trying to have 100 apprenticeships taken up in 100 days. GK then outlined how the Apprenticeships work and how varied the apprentices were, they are mostly taken on for a minimum of 30 hours at minimum wage and had at least one day a week training at Strode College. It was a fixed term of two years with on the job coaching and the apprentice would finish with an NVQ. Anyone interested in taking on an apprentice to please contact him at Strode College.

5. High Street Leaflet/Map:
Paul Stephenson showed the members a ‘mock-up’ of the leaflet and spoke about the advertising costs, production costs, where the leaflet would be available including in Clarks Village and the process of selling the advertising space. Any trader or business interested in advertising space please contact him or Emma Hubbuck.

6. A.O.B.
As previous discussed at the beginning of the meeting. There was no other AOB.

Date, time and venue of next meeting:

Monday 7 March 2011, 11.00am, Clarks Village Meeting Room